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RECORD-BREAKING - THE IMAX SCREEN AT TRAUMPALAST LEONBERG!

It's official: The Traumpalast Leonberg holds the GUINNESS WORLD RECORDS Title® for the largest IMAX cinema screen in the world! The IMAX screen with a visible surface of 39 × 21 meters sets the Guinness World Record.



Not Sydney, not San Francisco, not London or Los Angeles, but LEONBERG: Here in beautiful Swabia - very close to Stuttgart - is officially the largest IMAX screen in the world!

On Wednesday, December 14, 2022 the handover of the Guinness World Record took place. The award ceremony with invited guests, IMAX Corporation employees and IMAX fans was celebrated in the context of the movie release of the blockbuster of the year *Avatar: The Way of Water*.

In a strictly documented measurement, the final world record size of the screen in Leonberg was calculated: 39 x 21 meters! Guinness World Record judge Seyda Subasi is thrilled: "Congratulations! Today I have the honor to award a new Guinness World Records record title for the largest IMAX cinema screen and additionally another record title for the largest cinema screen worldwide."

Naturally, the managing director of Lochmann Filmtheaterbetriebe, Marius Lochmann, is overjoyed: "Amazing, we've done it! Of course we had the world record in mind during the planning and development phase and hoped for this award. The fact that it's now really been enough and we're number one worldwide is phenomenal!"

Founder Heinz Lochmann adds: "To manage such a project in the pandemic phase, to open during Covid and then to bring home the world record - madness! That was risky, of course, but fortunately we were rewarded. That's something to be proud of. A dream come true at the Traumpalast - it doesn't get any better than that!"

On September 30, 2021, the doors to the IMAX theatre opened for the first time in the Traumpalast Leonberg. In the first 365 days, over 50 different films from various genres were shown, with more than 2,000 hours of movies. *Top Gun: Maverick* was the absolute all-time favorite and thrilled fans traveled from all over the world especially for the IMAX experience. More than 150,000 visitors have so far marveled at the world's largest screen in Leonberg and laughed, cried and cheered with their movie heroes.

"We're thrilled that the IMAX in Leonberg, Germany is receiving international recognition from the Guinness World Records as the largest IMAX screen in the world," said Giovanni Dolci, Chief Sales Officer for IMAX. "We're excited for moviegoers in Germany to see '*Avatar: The Way of Water*' at this landmark – and now world record-breaking! – IMAX location."

But it's not just the size of 39 x 21 meters that's impressive, the technology is equally impressive: The high-resolution 4K projection sets optical standards. It creates razor-sharp images, extreme contrasts and delivers the largest color spectrum available to filmmakers to intensify the most diverse, exotic

colors and make them glow. The latest 12-channel sound technology, which makes even ambient noise audible, provides an even wider range of contrast and dynamic sound, the breadth of which can be felt before it is heard.

Marius Lochmann on the award: "We may have brought the canvas and thus the Guinness World Record to us, but the honor is not ours alone. Without our fabulous staff and our loyal visitors over all these years at all our locations, we would not have had the opportunity to realize our vision. We look forward to the next 100 years with the best audience in the world!"

Questions will be gladly answered:
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About Lochmann Filmtheaterbetriebe:

Lochmann Filmtheaterbetriebe consists of the eight Traumpalast cinemas in Schorndorf, Waiblingen, Backnang, Schwäbisch Gmünd, Leonberg, Esslingen, Nürtingen and Biberach, as well as Löwenlichtspielen Rudersberg and Passage Kino Hamburg. The medium-sized cinema chain of founder and managing director Heinz Lochmann is enjoying steady growth, followed in the fall of 2021 by the IMAX Center in Leonberg with the largest IMAX screen in the world and the Bed Cinema. In spring 2022, the bowling center BOWL & CO. also opened here. In addition to current top films, the Traumpalast cinemas also offer a culturally sophisticated film program. The focus of the cinema experience in all Lochmann cinemas is the special feel-good concept, which is embodied, for example, by artistic wall paintings or also particularly comfortable lounge cinema chairs. More information about Lochmann Filmtheaterbetriebe can be found at www.traumpalast.de as well as on [Facebook](https://www.facebook.com/traumpalast), [Instagram](https://www.instagram.com/traumpalast) and [YouTube](https://www.youtube.com/traumpalast).